

NewBridge 2018 Jog-A-Thon

How to Ask for Pledges and Collect Donations

Make a list of family & friends to contact. Start with your parents, family friends & grandparents but don't forget neighbors, aunts & uncles, and ask your parents what other people they might suggest. The list should look something like this:

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|----------------------------|--------------|--|
| 1. Grandma Jean | 760-555-1212 | CoolGrandma@email.com |
| 2. Uncle Dave & Aunt Patty | 310-555-1234 | |
| 3. Mrs. Ruiz (next door) | 858-555-4321 | |
| 4. Jack Johnson | 619-555-2468 | |

Next, contact each person. Be prepared to describe what a Jog-A-Thon is, how it works and why our school is raising this money. Before you call, be ready to leave a clear message. The people you contact will most likely be happy to help you, but they'll want to know some basic information about the Jog-A-Thon.

A good "script" for a phone message or email would be something like this:

"Hi (Grandma Jean):

On April 24th, I'm running in a Jog-A-Thon to raise money for the art program at my school. I'm going to try to run as many laps as I can in about 20 minutes.** Each lap is about 1/8th of a mile. Would you sponsor me? I just need a pledge right now. It can be a flat amount or per lap. I have to turn in your donation by Friday, May 4th. Your donation is tax deductible and it will really help me and my school. Thanks!"

**For middle schoolers: "I'm going to try to run as many laps as I can in about 30 minutes.

When you get a pledge, make sure you keep track on your Pledge Envelope. After the Jog-A-Thon, contact your sponsors to let them know how many laps you completed, and remind them how much they pledged.

If they pay by check, ask them to make it payable to "NewBridge." Also, remind them that all donations must be turned in to you by **May 4th**.

AND SAY "THANK YOU!"